



# PRISMA

FESTIVAL & ACADEMY

## SPONSORSHIP OPPORTUNITIES

*PRISMA Festival & Academy*  
*June 12-24, 2023*





## WHO WE ARE

Pacific Region International Summer Music Association (PRISMA) is a vital cultural beacon in the qathet region.

Every June at the PRISMA Festival & Academy, we unite classical musicians both emerging and established for two weeks of musical exploration by the sea. Here you can see an 80-piece orchestra take shape before your eyes, along with performances by members of leading orchestras from around the world.

Thousands of residents and visitors attend our events each summer, from chamber music and symphony orchestra concerts to our free, outdoor community celebration, *PRISMA on the Beach*.

Please join us in 2023 to bring inspiring music to our region. There is no better way to demonstrate your commitment and leadership in our community than as a supporter of the arts.



## OUR 2023 FESTIVAL

Magical performances, engaging workshops, local venues, and amazing vendors will be celebrated in the qathet region, June 12–24, 2023.

PRISMA is in its 11th season, and each year keeps getting better. Become a supporter and showcase your business and commitment to your local community.

We have sponsorship options to suit a variety of focus areas, and would be honoured to highlight your support of our organization.



## SPONSORSHIP LEVELS & BENEFITS

	DIAMOND \$10,000+	PLATINUM \$5,000-\$9,999	GOLD \$3,000-\$4,999	SILVER \$1,000-\$2,999	BRONZE \$500-\$999	COMMUNITY FRIEND \$100-\$499
Give an on-stage welcome to the PRISMA audience	✓					
We'll share your video greeting or message to PRISMA's followers and tell your story across our social media platforms	✓	✓				
Logo placement on PRISMA's Marketing Materials	✓	✓				
Logo on PRISMA Festival events schedule	✓	✓	✓			
Complimentary seating at <i>Sail to the Symphony</i> luncheon	8	4	2			
On-stage recognition at <i>PRISMA on the Beach</i>	✓	✓	✓			
Collaborate on custom social media content	✓	✓	✓	✓		
Complimentary PRISMA Festival tickets	20	15	10	5		
Advertisement in PRISMA's Souvenir Program (upgrades available)	FULL PAGE COLOUR	1/2 PAGE B&W	1/3 PAGE B&W	1/4 PAGE B&W		
Logo inclusion on a sponsor board in the theatre foyer	✓	✓	✓	✓		
Logo projection in the theatre before concerts	✓	✓	✓	✓		
Acknowledgement in PRISMA's Annual Report	✓	✓	✓	✓	✓	
Recognition in PRISMA's e-newsletter	✓	✓	✓	✓	✓	
Logo and link on our website, <i>prismafestival.com</i>	✓	✓	✓	✓	✓	✓
Logo on post-PRISMA Thank-You Ads	✓	✓	✓	✓	✓	✓
Listing in PRISMA's Souvenir Program	✓	✓	✓	✓	✓	✓
Booth/exhibition fees waived for <i>PRISMA on the Beach</i>	✓	✓	✓	✓	✓	✓

## PUT YOUR BRAND AT CENTRE STAGE

Sponsor one of our symphony concerts or chamber music events and receive recognition on and off stage, additional visibility in our Souvenir Program, and recognition on our website and Facebook pages. There are a wide range of customizable opportunities that encompass various PRISMA events, from a 30-minute afternoon recital to a full evening concert.

## UPGRADE YOUR AD

Did you know? Standalone program ads are also available for purchase, along with size/colour upgrades to ads that are included with sponsorship.

## CONTACT US

For all inquiries, please contact Melanie Munroe: [generalmanager@prismafestival.com](mailto:generalmanager@prismafestival.com)

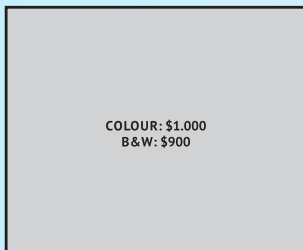




## AD SPECS & PRICES

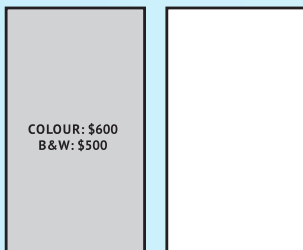
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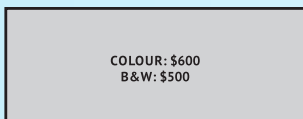
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### Half Landscape (1/2 Page)

Width: 8.25" / Height: 3.31"



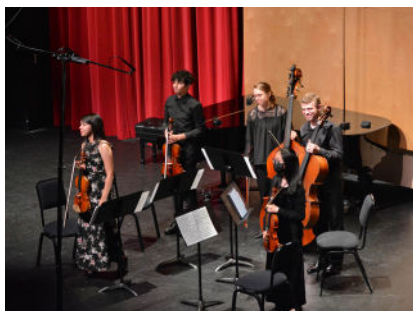
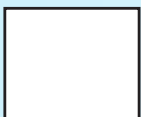
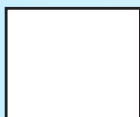
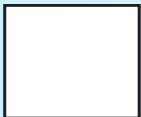
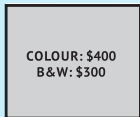
### Third Landscape (1/3 Page)

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### Quarter Box (1/4 Page)

Width: 3.94" / Height: 3.31"



PRISMA