

Looking to find your footing in a digital world? Need more marketing experience? Join PRISMA!



Call for Applications: Marketing & Multimedia Assistant

About PRISMA:

PRISMA brings orchestral students and guest artists from around the world to Powell River, BC, to learn and perform during our two-week festival, which features classical music and a symphony orchestra. Through community involvement, a dedicated team of staff, volunteers and a professional board, PRISMA promotes inclusivity, diversity, creativity and opportunity for all.

Job Summary:

This opportunity is made available by the Canada Summer Jobs program, and is subject to grant funding. All applicants must be 30 years old and under.

The Marketing & Multimedia Assistant will get hands-on experience in all promotional aspects of operating a festival. From maintaining and growing PRISMA's social media platforms, finding and connecting with new demographics and learning how to juggle varying media needs – from in-house marketing and getting your boots on the ground, to fulfilling sponsorship requests – your job is as diverse as you're willing to let it become.

Reporting to the Directors of Marketing and Development, and working in collaboration with other team members, you'll be asked to keep inventory, distribute signage, prepare social media posts, participate in staff and special project meetings, and report regularly on your duties and progress. As this position runs before, during and after the festival, you'll have the opportunity to participate in a whirlwind two weeks, following students, guest artists and concertgoers for new marketing materials that can be used for years to come!

Experience & Qualifications:

As part of the Canada Summer Jobs program, this position is meant to grow your experience and skills and further your placement opportunities after the program is finished. Qualified applicants should also:

- Have technical experience with web design and editing, design programs and social media platforms.
- Be familiar with operating video cameras & recording equipment
- Have a desire to work in a fun and fast-paced environment that requires attention to detail and working with deadlines.

Other Details:

This position is for 12 weeks – April 23, 2019 to July 19, 2019 – at 30 hours per week and at a rate of \$15 per hour. Applications, including resume and cover letter in a single PDF can be sent to office@prismafestival.com. This posting will remain active until filled.

